

1 of 7

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A		:30	\$175.00	10/23-10/26	4	1	4	\$700.00	
		Buyline Comment: 5A NEWS										
	2	M	5A-6A		:30	\$175.00	10/29-10/29	1	1	1	\$175.00	
		Buyline Comment: 5A NEWS										
	3	SA	5A-6A		:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
		Buyline Comment: 5A NEWS										
	4	SU	5A-6A		:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
		Buyline Comment: 5A NEWS										
	5	TU-F	6A-7A		:30	\$600.00	10/23-10/26	4	1	4	\$2,400.00	
		Buyline Comment: 6A NEWS										
	6	M	6A-7A		:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
		Buyline Comment: 6A NEWS										
	7	TU-F	7A-9A		:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
		Buyline Comment: GOOD MRN AMERICA										
	8	M	7A-9A		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00	
		Buyline Comment: GOOD MRN AMERICA										

Station KTNV-TV LAS VEGAS, NV

Advertiser ().OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1537

Buyer MAURA GILROY

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1537

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	SA	6A-7A		:30	\$300.00	10/27-10/27	1	1	1	\$300.00	
				Buyline Comment: SAT 6A NEWS								
	10	SA	7A-8A		:30	\$1,000.00	10/27-10/27	1	1	1	\$1,000.00	
				Buyline Comment: SAT GMA								
	11	SA	8A-9A		:30	\$325.00	10/27-10/27	1	1	1	\$325.00	
				Buyline Comment: 8A NEWS								
	12	SU	6A-7A		:30	\$300.00	10/28-10/28	1	1	1	\$300.00	
				Buyline Comment: SUN 6A NEWS								
	13	SU	7A-8A		:30	\$650.00	10/28-10/28	1	1	1	\$650.00	
				Buyline Comment: SUN GMA								
	14	SU	8A-9A		:30	\$325.00	10/28-10/28	1	1	1	\$325.00	
				Buyline Comment: SUN 8A NEWS								
	15	SU	10A-11A		:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
				Buyline Comment: THIS WEEK								
	16	TU-F	9A-10A		:30	\$225.00	10/23-10/26	4	1	4	\$900.00	
				Buyline Comment: MORNING BLEND								
	17	M	9A-10A		:30	\$225.00	10/29-10/29	1	1	1	\$225.00	
				Buyline Comment: MORNING BLEND								
	18	TU-F	10A-11A		:30	\$700.00	10/23-10/26	4	1	4	\$2,800.00	
				Buyline Comment: THE VIEW								
	19	M	10A-11A		:30	\$700.00	10/29-10/29	1	1	1	\$700.00	
				Buyline Comment: THE VIEW								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU-F	11A-12P		:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	
		Buyline Comment: MIDDAY NEWS										
	21	M	11A-12P		:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
		Buyline Comment: MIDDAY NEWS										
	22	TU-F	12P-1P		:30	\$600.00	10/23-10/26	4	1	4	\$2,400.00	
		Buyline Comment: THE CHEW										
	23	M	12P-1P		:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
		Buyline Comment: THE CHEW										
	24	TU-F	3P-330P		:30	\$275.00	10/23-10/26	4	1	4	\$1,100.00	
		Buyline Comment: MILLIONIAIRE										
	25	M	3P-330P		:30	\$275.00	10/29-10/29	1	1	1	\$275.00	
		Buyline Comment: MILLIONIAIRE										
	26	TU-F	4P-5P		:30	\$450.00	10/23-10/26	4	1	4	\$1,800.00	
		Buyline Comment: JUDGE JUDY										
	27	M	4P-5P		:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
		Buyline Comment: JUDGE JUDY										
	28	TU-F	5P-530P		:30	\$900.00	10/23-10/26	4	1	4	\$3,600.00	
		Buyline Comment: 5P NEWS										
	29	M	5P-530P		:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
		Buyline Comment: 5P NEWS										
	30	TU-F	6P-7P		:30	\$1,000.00	10/23-10/26	4	1	4	\$4,000.00	
		Buyline Comment: 6P NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1537

Buyer MAURA GILROY

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3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1537

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

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	53	TU-F	1135P-1205A		:30	\$900.00	10/23-10/26	4	1	4	\$3,600.00	
		Buyline Comment: NIGHTLINE										
	54	M	1135P-1205A		:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
		Buyline Comment: NIGHTLINE										
	55	TU-F	1205A-105A		:30	\$200.00	10/23-10/26	4	1	4	\$800.00	
		Buyline Comment: JIMMY KIMMEL										
	56	M	1205A-105A		:30	\$200.00	10/29-10/29	1	1	1	\$200.00	
		Buyline Comment: JIMMY KIMMEL										

---REPORT TOTALS---

Report Totals: 110 / \$104,775.00

---SALES MONTHLY TOTALS---

Oct 12: 91 / \$78,050.00 Nov 12: 19 / \$26,725.00

Sales Totals: 110 / \$104,775.00

Station Totals: 110 / \$104,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$436,563	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	33%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

Station	KTNV-TV LAS VEGAS, NV	Agency	() GMMB	Rep Firm	
Advertiser	().OBAMA FOR AMERICA		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	1537	Agency C/P1/P2/E	95/101/1537	Salesperson Phone#	215-567-6005
Buyer	MAURA GILROY	Flight Dates	10/23/2012 - 10/29/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE